



PRODUCT · ZURICH · HYBRID 📶

Senior Product Manager Desktop

Join ifolor as Senior Product Manager Desktop!
We are looking for an experienced Product
Manager that loves turning customer insights into
business successes. Apply now!

[Join Us](#)

We usually respond within **three days**

Transform Moments into Memories

In this pivotal role, the Senior Product Manager will be a key component of a dynamic trio, including an Engineering Manager and a UX Designer. This position goes beyond strategic planning; it's about actively driving product development, managing the hypothesis backlog, and ensuring that every initiative aligns with our user needs and business goals. You'll lead by example, owning the product development process from ideation to launch, and continuously iterating to achieve excellence.

Why Choose ifolor?

Join Us

- **Impact:** Your chance to significantly impact our product line, driving innovation and creating products that reach thousands of users, enabling them to capture and cherish their most valuable memories.
- **Team:** Collaborative environment where your contributions in strategy, product development, and team leadership are highly valued and recognized.
- **Impactful Work:** Join forces with our dynamic teams across digital product and marketing spheres to shape the future of our offerings. Your insights will not only optimize our products but also create unforgettable customer journeys
- **Work-Life Harmony:** Embrace the flexibility to work in a way that suits you best, from the serenity of your home or amidst the buzz of our contemporary Zurich office. Experience a work culture that's as refreshing as it is rewarding
- **Rewarding Package:** Your dedication and creativity are the backbone of our success. We celebrate this with an attractive employment package that appreciates your commitment to excellence and development in a forward-thinking company.

Your Role With Us

As Senior Product Manager Desktop, you'll:

- **Active Product Development Leadership:** Lead the charge in product development, closely working with the engineering and UX teams to turn strategic visions into tangible products. You'll manage the hypothesis backlog, prioritize features, and ensure that the team is focused on impactful initiatives.
- **Strategic Trio Collaboration:** Be an integral part of the trio, ensuring seamless integration of strategy, design, and technology. Your

collaboration with the Engineering Manager and UX Designer will be crucial in creating products that deliver exceptional user experiences and business value.

- **Hypothesis-Driven Execution:** Own the hypothesis backlog, continuously validating and iterating product ideas based on user feedback and data insights. Drive the development process by setting clear goals, making data-driven decisions, and adjusting strategies in real-time to meet changing market demands.
- **User-Centered Product Strategy:** Work hand-in-hand with UX Designers to integrate user research and design insights into the product development process. Your focus will be on deeply understanding customer needs and translating them into product features that exceed expectations.
- **Technical and Architectural Coordination:** Collaborate with the Engineering Manager to address technical challenges, ensuring that product solutions are both innovative and technically feasible.

Who You Are

- **Strategic innovator**, with a deep understanding of analysis and concept development, balanced with a **customer-centric & growth mindset**
- **Collaborative** spirit, boasting strong communication skills, an open and enthusiastic personality, and a **drive for results and growth**
- Language proficient, fluent in both **German** and **English**, prepared to connect with our international team and make a lasting impact

At ifolor, we're dedicated to bringing life's most beautiful moments into the spotlight. If you're poised to make a significant impact with your growth-mindset and lead the way in Switzerland and Finland, we're eager to

embark on this journey with you. Let's redefine the celebration of memories, making every moment worth more.

Department

Product

Role

Desktop Apps

Locations

Zurich

Remote status

Hybrid

Employment type

Full-time

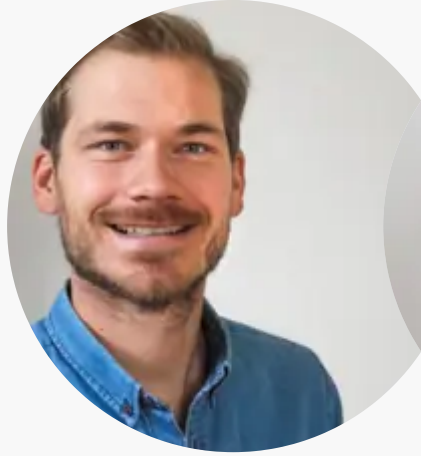


CONTACT

Lars Giere

VP Product – Product

Colleagues



Alex

Product Manager



Yasmina

Jun. Product Manager
& Executive Assistance

Zurich

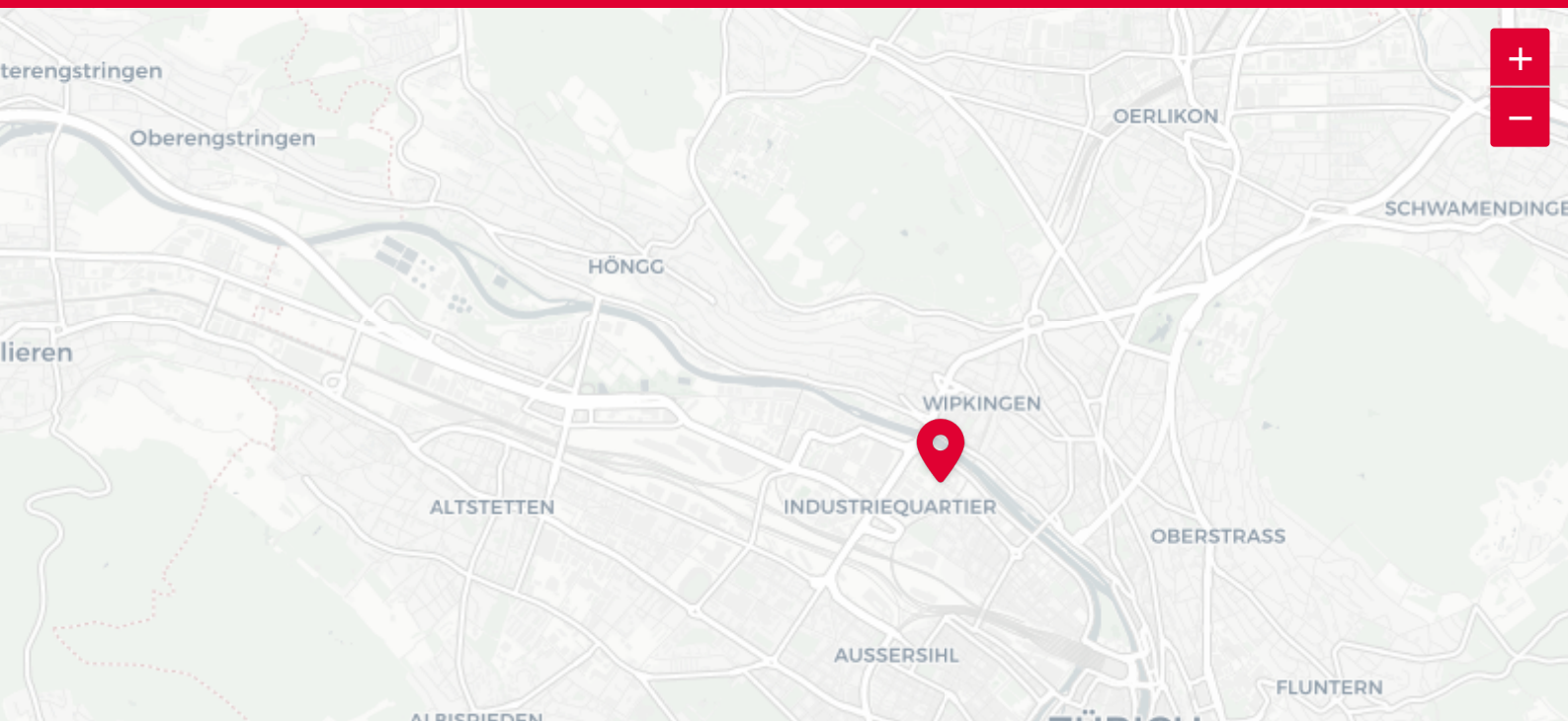
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8005 Zürich

[Directions](#)

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[View page](#)





About ifolor Group

ifolor brings the most beautiful moments back to life in personalized photo products. Our portfolio includes high-quality products such as photo books, photo calendars, photo greeting cards, wall decorations, photo gifts and photos. Founded in 1961, we are a Swiss family business that today employs around 270 people and generates annual sales of more than CHF 100 million. We are active in 15 countries and are the market leader in Switzerland and Finland. Our quality products are manufactured at our Swiss headquarters in Kreuzlingen on Lake Constance.

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